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**GREAT WESTERN INK ACQUIRES FARBOTECH COLOR.  
FOUNDERS AND TEAM TO JOIN GWI**

July 1, 2011 – Portland, Oregon. Great Western Ink, a leading independent ink manufacturer and graphics supplier, announced today the successful acquisition of Farbotech Color out of Los Angeles, California.

Effective immediately, Fiona Cummings, Frank Butch and their team will join the Great Western Ink technical sales team and Great Western Ink will acquire the company's assets, name, and formulas.

"We are excited to have Fiona, Frank and their team joining us," said Keith Voigt, president of Great Western Ink, "Farbotech Color, with over 20 years in this region, brings a solid reputation for quality products, commitment to service and a wonderful group of customers to Great Western Ink. GWI's goal is to humbly become the preferred supplier to the independent printing communities we serve and Farbotech will help us fulfill our mission in the greater Los Angeles area."

"Great Western Ink and Keith have been long time friends to Farbotech Color, my father Edd Butch, and our team. This change has been discussed for years and will help strengthen Farbotech's ink products, technical support, product breadth and overall service to our customer base," said Frank Butch, President of Farbotech Color. "I have always respected their products, their service, and their conduct in the market. I look forward to helping my current customers take advantage of all GWI has to offer. Keith has put together a great team that is dedicated to helping the local community of printers thrive. We look forward to joining his team and I look forward to leading our efforts in LA."

"I am more than happy that the business Edd and I led for so many years is now a valued part of a great organization. I have seen so many changes in the Printing Industry in Southern California over the last twenty years; it is good to continue with a true independent that can understand and serve our loyal customer base," said Fiona Cummings, now VP of Great Western Inks.

**About Great Western Ink**

Great Western Ink was founded in 1925 and has been serving the printing community for 80 years. Great Western Ink is the largest independently owned ink manufacturer and supply company in the Northwestern United States. They offer a full line of US made inks along with graphic art supplies such as CTP systems, workflows, plates, blankets, washes, coatings, and all the miscellaneous items printers need. To contact Great Western Ink please call 800.735.3381

Great Western Ink and Farbotech Color are proud members of the Print Suppliers Group.

